

# Magento Enterprise Edition

The eCommerce Platform for Growth just got better.



Increase Control    Increase Flexibility  
Increase ROI        Increase Growth

The Magento Enterprise Edition is the premium grade Magento product, offering enterprise only features, guarantees and full product support for organizations looking for an enterprise ecommerce solution.

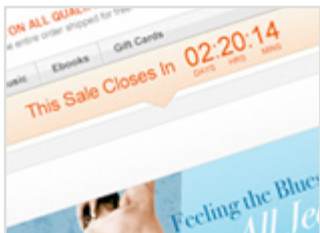
## The Complete Enterprise Package

<b>SUPPORT</b>	World-class Service Level Ageements (SLA)
<b>WARRANTY</b>	Included
<b>INDEMNIFICATION</b>	Included
<b>ENTERPRISE FEATURES</b>	Included



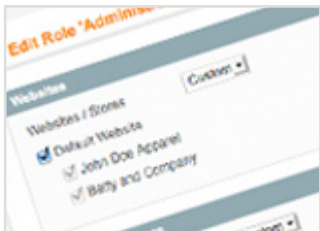
### Content Staging and Merging. Support for on-demand and scheduled merges and rollbacks of content.

Create a staging site to test new categories, product information, promotions and more. Content can be merged to the live site after approval, either on-demand or on a scheduled basis.



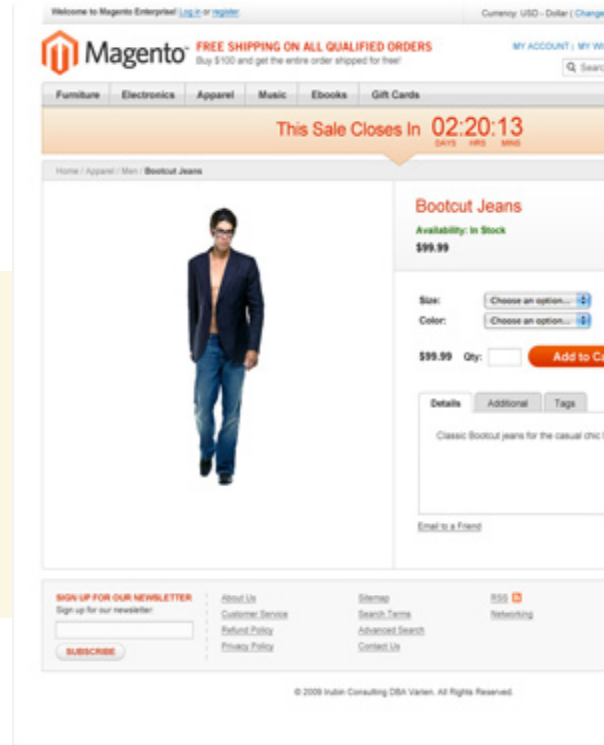
### Private Sales including Events, Invitations and Category access permissions

The ability to restrict the catalog, allow customers and admin users to create invitations, and the ability to create events for limited time sales of products makes the Magento Enterprise Edition the perfect solution for Private Sales.



### Administrator Permission Roles on Website and Store Levels

Leverage Magento's multi-store functionality to create multiple sites, and with the Enterprise Edition you can restrict access roles so that staff view only the data for the stores relevant to them.



“As the eCommerce Manager for HoMedics , I’ve worked with several of the top eCommerce platforms on the market. Our aggressive multi brand / multi lingual site launches would have been inconceivable on any other platform I’ve worked with. Pretty cool stuff.”

**Kara Heinrichs,**  
eCommerce Manager, HoMedics

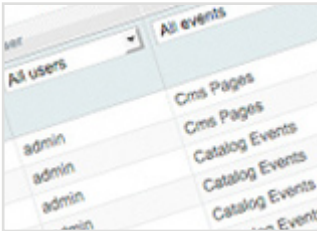
“Magento’s robust platform provides innumerable benefits for our customers . . . its open-source architecture will allow us to extend Magento to meet our growing needs, given our obsession for innovation.”

**Louis Rossetto,**  
CEO/Creative Director of TCHO,  
Co-Founder of Wired Magazine



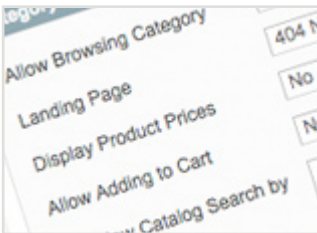
### Customer Store Credits

Store Credits can be created and tied to customer account. Orders can be refunded for store credit, Gift Cards can be redeemed to store credit, and customers can use the credit to purchase items during checkout.



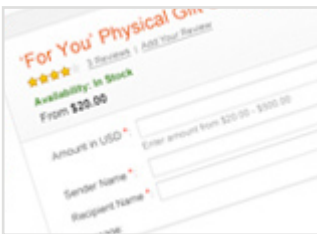
### Logging of Administrator Actions

Track and review all actions taken by administrator users, with the ability to see views, edits and deletions of information. Logs are associated to specific administrator users, with the ability to see the action taken, when it was made, and more.



### Category View and Purchase permissions per customer group (limited catalog access)

Restrict the catalog access to certain customers with the ability to restrict on a category, or global basis, the viewing and purchasing of items.



### Gift Certificates/Cards (Physical and Virtual)

Allow customers to purchase physical (physical card mailed to recipient) and virtual (code provided via email to recipient) gift certificates/cards. Customers can include a personal message when purchasing, and recipients can use the value to purchase items in the store.



### Strong Data Encryption

Additional encryption and security standards in the Enterprise Edition to support PA-DSS standards ensure that Magento is a fully secure solution.

“With traditional enterprise software, mydeco.com would have needed a complex and expensive mesh of ERP, CRM and e-procurement systems that could not have met their time-to-market objectives. We are really seeing how open software like Magento drives change in this market”

**Alexander Ringsdorff,**  
CEO Visions New Media

“Compared with other systems on the market it was found that Magento is better architected and uses state of the art technology as well, while also providing a great set of functionality.”

**Alexis Orsich,**  
Technical Director, Timeout

**Magento Enterprise Edition Annual Subscription Pricing**  
**\$8,900 USD / Production Server**